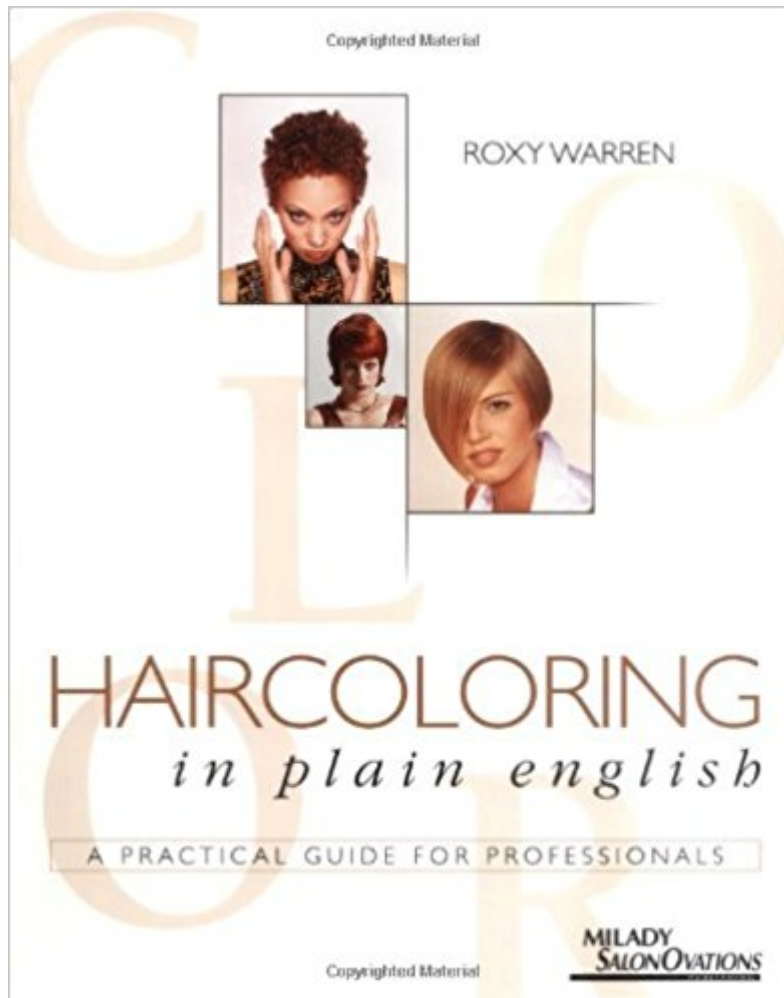




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# Haircoloring In Plain English: A Practical Guide For Professionals



## Synopsis

A much-needed industry reference, Haircoloring in Plain English offers salon professionals a comprehensive guide to all aspects of color services. With chapters on everything from color theory, to application procedures, to corrective haircoloring, this helpful, well-organized book was written by a professional colorist for use in contemporary salons. Designed to be used with any hair-color product in the market, Haircoloring in Plain English is one book every successful salon will want to have available for easy answers to color-related questions.

## Book Information

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## Customer Reviews

A cosmetologist for 17 years, Warren has been an educator and training manager for a major color manufacturer, as well as color director for an upscale Atlanta-area salon. She holds degrees in cosmetology and business administration, and has much experience working both behind the chair and for manufacturers.

Excellent for beauty school students as well

WHen I was in cosmetology school, haircoloring made no sense to me. I wanted to have a more thorough knowledge of the science behind it so that I could become a more competent colorist. this book was the ultimate book for my education

As a recent cosmetology school graduate I was looking for a book to give me more knowledge on hair coloring, and that's exactly what this book did! Def a book for all levels of the profession. I will keep this book by my station when I get a job to refer back to certain things. I'd say it's def a buy!

Bought this book for \$47 in 2000 and wanted to give one to my assistant but unfortunately its now \$700Best coloring book ever.

Excellent presentation of info for the professional hairdresser. Good for any level of expertise. How to of hair color and the WHY behind it. I loved the details...(for example, they explain WHY and HOW chlorine turns hair brittle and green, not just a boring statement of the fact that it does and some ways to reverse that.)Nice photos, well laid out, a little pricey but LOTS cheaper than a class.

great book, very informative and easy to use. perfect for reviewing info and a must read for new stylist/colourist entering the workforce.Publisher should consider a re-print.

As a Master hair colorist of many years in New York and an educator, I use this book as a guide to teach my students. Well put together, valuable information, very detailed, easy to understand. I was very happy to find this "helper"!

This book is full of detailed, basic (and beyond) information about haircolor. This is not a frivolous book with how-to photos but an in-depth, educational presentation. It's a wise purchase for the serious student of haircolor.

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